Medical Web Experts Fact Sheet

Healthcare's trusted provider of innovative mobile apps, marketing and web development services.

Overview

Medical Web Experts was founded in 2003. Today, as an employee-owned business with 40 staff members, headquartered in Dallas, Texas, they have provided innovative solutions addressing some of the toughest health IT challenges facing the enterprise healthcare industry.

We serve hundreds of customers across the healthcare ecosystem, including multiple prestigious organizations such as Baylor, Columbia University, University of Massachusetts, Cleveland Clinic Abu Dhabi, WESTMED, and MedStar Washington.

Creating measurable value through technology

As a leading provider of HIPAA-compliant enterprise healthcare solutions, Medical Web Experts applies unparalleled industry experience to help provider groups, hospitals, health systems, IDNs, pharmacies, medical device manufacturers, laboratories, and healthcare software vendors create next-generation web and mobile technologies, through:

- New customer acquisition
- Better operational efficiency
- Improve brand visibility
- Mitigate HIPAA risk
- Engage patient population
- Interface complex systems
- Expand patient education access
- Improve patient collections

- Improve patient outcomes

Broad service offering

Medical Web Experts' diverse service offering, rooted in a holistic approach to solving healthcare's toughest IT problems, includes:

- Mobile health (mHealth) app development
- Portal and web application development
- Responsive, feature-rich web design
- Digital marketing
- Medical content development
- HIPAA compliant web and email hosting
- Interface development

Pillars

Trust

Healthcare's leading businesses can trust Medical Web Experts with their most challenging and innovative web and mobile projects.

Innovation

Medical Web Experts helps clients gain a competitive edge by leveraging the latest web and mobile technologies to improve efficiency, enhance web presence, acquire new patients and improve patient engagement.

Expertise

Medical Web Experts provides clients with an expert team that understands the complex healthcare IT landscape. This expertise paired with client collaboration results in successful project delivery.

Compliance

All Medical Web Experts solutions undergo careful consideration to ensure compliance with HIPAA, PCI and other regulatory requirements.

Key Services

Medical Web Experts' puts special focus on a set of services, including:

Custom Web and Mobile App Development

MWE's custom, intuitive web and mobile application solutions provide a modern user experience for patients and providers. Each project starts with a thorough discovery and goals analysis, ensuring that the final product delivers the results our clients need. Whether it's a patient portal, a lab portal, or a mobile app, clients can always expect HIPAA compliance and a user experience aligned with the modern digital marketplace.

Website Design and Development

Medical Web Experts is healthcare's trusted partner in creating next-generation, mobile-responsive web design solutions. Medical Web Experts uses its industry-leading knowledge to implement websites that translate clear, measurable business goals into maximum business value.

Digital Marketing

Medical Web Experts has over a decade of experience implementing custom marketing campaigns across multiple channels. Our unique blend of experience in marketing and development ensures that our clients' existing or new development projects are expertly positioned for marketing initiatives. Our marketing solutions expertly integrate SEO, PPC, video marketing, email campaigns, branding, and content writing to achieve measurable performance outcomes as cost-effectively as possible.

Patient and Provider Mobile Apps for Care Delivery Organizations

Our generation is on the move and we expect information at our fingertips. Whether it's a provider who needs to access patient information on the run, or whether it's a patient looking to re-order prescriptions from home, Medical Web Experts provides next-generation, integrated mobile app solutions. Our experience in empowering patients and providers with industry-leading mobile apps allows us to uniquely approach problems from a broader perspective and develop innovative solutions.

Custom Development Services for Specialty Pharma, Medical Devices and Laboratories

Medical Web Experts develops HIPAA-compliant, integrated web and mobile solutions for Specialty Pharmacies, Laboratories, and Medical Device companies. With over 13 years of experience developing next-generation solutions for healthcare enterprises, our expertise enables clients to improve operational performance, establish efficient workflows across disparate systems, and increase data transparency for their referring provider networks and

patients. By bringing innovative ideas to this rapidly growing market, Medical Web Experts helps our clients gain a competitive advantage through a convenient, self-service, online and mobile experience.