Case Study: **Connected Disease Management**

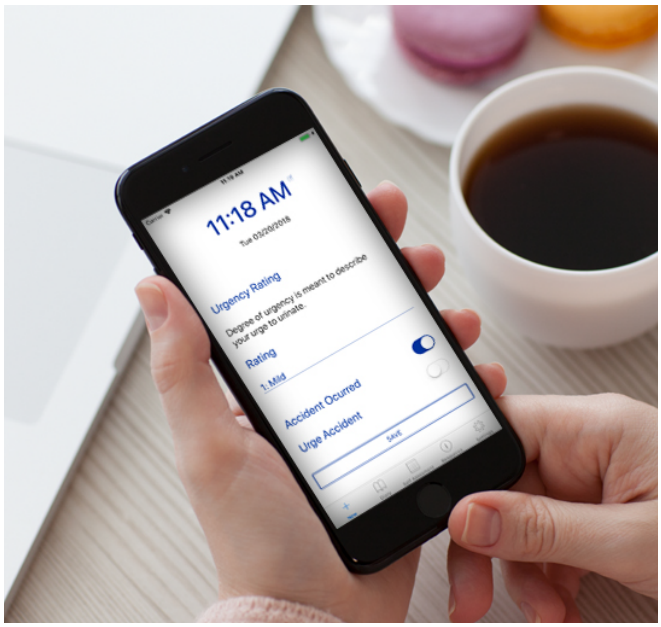
How Medical Web Experts Built a Care Plan Adherence Application Using CloudMine

SITUATION

Medical Web Experts needed to build a **HIPAA-compliant** application for the Society of Urodynamics & Female Urology (SUFU) in just 3 months. SUFU's goal is to improve care plan and medication adherence for overactive bladder.

SUFU's application needed functionality to **send reminders to patients** to take their medication and do their prescribed exercises. The application also needed to give patients the ability to track their urgency of urination throughout the day.

SUFU had the challenge of being able to produce this fully functioning application **within the budget of the grant they received.**



SOLUTION

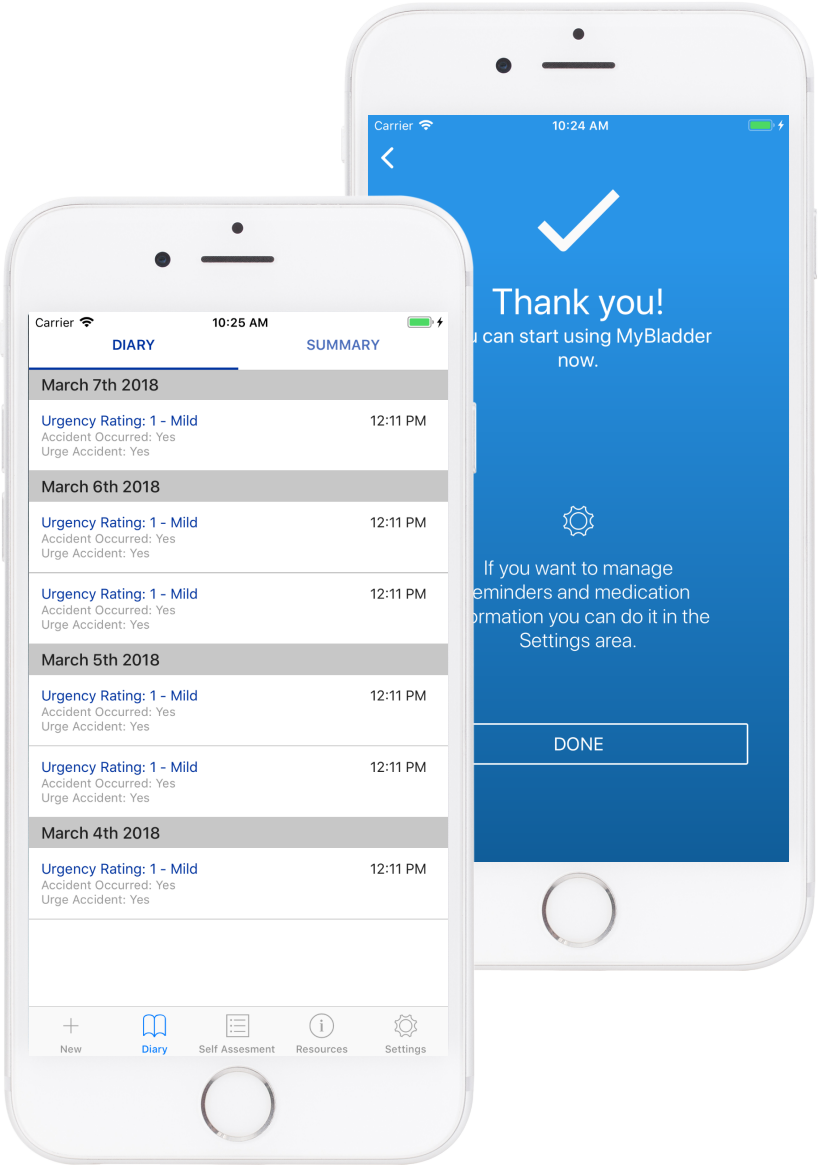
By leveraging CloudMine's Connected Health Cloud and **Medical Web Experts** for development, SUFU is expecting to have their application live in **65% of the expected development time.** SUFU will launch their fully functioning application within the confines of the grant they received because they were able to save over **20% on cost of development** by leveraging the CloudMine and Medical Web Experts Partnership.

Speeding up delivery and reducing cost for clients with CloudMine makes Medical Web Experts that much more competitive- actually dominant. Our ability to provide expert level software services only compliments CloudMine's developer backend. It's really been a nice give and take.

— Michael Scranton | Director of Business Development
Medical Web Experts

RESULTS

In just **two months,** SUFU will have a fully-functioning, HIPAA-compliant Connected Disease Management application for overactive bladder treatment plan adherence. The resulting application will now be **scalable** to accommodate the anticipated growth of public down-loads on the Apple and Android App store. Moreover, Medical Web Experts developers can now rapidly iterate to improve the feature-set of their applications on CloudMine.



Medical Web Experts Overview

Medical Web Experts is a leading provider of custom mHealth and web development and marketing solutions for the healthcare industry, meeting the sector's the increasing demand for HIPAA-compliant technology and digital patient services.

Medical Web Experts works with outpatient groups, hospitals, integrated delivery networks, pharmacies, laboratories, medical device manufacturers and software vendors to help them meet their online presence objectives.

Medical Web Experts' broad service offering includes patient portal solutions, mobile app development, custom software/app development, interface development, web design and Internet marketing. With these tools, Medical Web Experts creatively helps clients to gain competitive edge by leveraging the latest technologies to improve efficiency, reach potential patients and improve patient engagement.

Learn more: **www.medicalwebexperts.com**
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CloudMine Overview

CloudMine is the leading HIPAA-compliant Enterprise Health Cloud platform. CloudMine empowers healthcare organizations to rapidly and confidently develop connected digital health experiences by reducing complexity, enabling data mobility, and ensuring compliance.

For patients, providers, clinical investigators and digital innovators, connected healthcare is better healthcare.

Learn more: **www.cloudmineinc.com**
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Medical Web Experts™

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